

SAMPLE

CONTACT: [Insert Your Organization's Contact] **PRESS RELEASE**
FOR RELEASE: Upon Receipt

[NAME] Earns Certification Designation

[City/State]— [Name] [Title] [Facility] recently earned the CNOR credential, a professional designation specifically designed for nurses whose practice emphasis is in providing nursing care in the surgical setting.

Certification recognizes the professional achievement demonstrated when an individual nurse's knowledge in the perioperative role exceeds that which is necessary for competency in practice. It indicates the attainment of a practice standard—licensure and registration are based on minimum competence while certification denotes proficiency.

CNORs are valuable members of the health-care team. In 2005, the Competency & Credentialing Institute (CCI), the certifying body for operating room nurses, conducted research that showed certified nurses are more confident in their clinical abilities and have a strong commitment to quality patient care and continuing education. Results also supported the belief that patients were also more confident in the care they receive from a certified nurse. In general, nurses highly value certification and often seek it to fulfill intrinsic rewards such as professionalism and accountability.

Certification of operating room nurses is defined as the documented validation of the professional achievement of identified standards of practice by an individual registered nurse providing perioperative nursing care.

CCI is the leading provider of certification for perioperative nurses, as well as a premier provider of competency assessment, and competency-based education to surgical healthcare professionals. Established in 1979, CCI provides the CNOR and CRNFA credentials to more than 30,000 registered nurses, making it one of the world's largest specialty nursing credentialing bodies. With a diversified menu of products and services that includes assessment modules, research, and education, CCI is a recognized leader in the credentialing community. CCI currently holds accreditation from both the National Commission for Certifying Agencies, and the American Board of Nursing Specialties. For more information visit CCI online at www.cc-institute.org.

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[Please note: you may wish to include a quote from yourself or your employer regarding your achievement for the press release.]

This sample press release may be duplicated on your organization's letterhead.
