

SAMPLE

CONTACT: **[Insert Your Organization's Contact]** **PRESS RELEASE**
FOR RELEASE: **Upon Receipt**

[NAME] Earns Certification Designation

[City/State]— **[Name] [Title] [Facility]** recently earned the Certified Registered Nurse First Assistant (CRNFA) credential, designed for nurses whose practice is in the expanded role of Registered Nurse First Assistant.

Certification recognizes the professional achievement demonstrated when an individual nurse's knowledge in the first assistant role exceeds that which is necessary for competency in practice. It indicates the attainment of a practice standard—licensure and registration are based on minimum competence while certification denotes proficiency.

CRNFAs are valuable members of the health-care team. In 2005, the Competency & Credentialing Institute (CCI), the certifying body for operating room nurses, conducted research that showed certified nurses and first assistants are more confident in their clinical abilities and have a strong commitment to quality patient care and continuing education. Results also supported the belief that patients were also more confident in the care they receive from certified health-care providers. In general, nurses highly value certification and often seek it to fulfill intrinsic rewards such as professionalism and accountability.

As of January 2006, the total number of CRNFA designations is over 1,500. In the health care surgical arena the CRNFA is an indication of demonstrated professional achievement in providing care for patients before, during, and after surgery.

Certification provides employing agencies with a means of identifying professional achievement of an individual RNFA and identifying professional nurses practicing in an expanded role.

CCI is the leading provider of certification for registered nurse first assistants, as well as a premier provider of competency assessment and competency-based education to surgical healthcare professionals. Established in 1979, CCI provides the CNOR and CRNFA credentials to more than 30,000 registered nurses, making it one of the world's largest specialty nursing credentialing bodies. With a diversified menu of products and services that includes assessment modules, research, and education, CCI is a recognized leader in the credentialing community. CCI currently holds accreditation from both the National Commission for Certifying Agencies, and the American Board of Nursing Specialties. For more information visit CCI online at www.cc-institute.org.

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[Please note: you may wish to include a quote from yourself or your employer regarding your achievement for the press release.]

This sample press release may be duplicated on your organization's letterhead.
